



of HOPEWORKS
12TH ANNUAL FUNDRAISING EVENT
A MORNING OF

HOPE

WITH R. BRAD MARTIN
FORMER CEO, SAKS INC. • FOUNDER, HOPE 2 HIRE

**GRIT, GRACE, AND GRATITUDE.
THE HOPEWORKS WAY.**

CHOOSE
901

SATURDAY • FEBRUARY 8, 2020 • 8:30–10:30AM

SATURDAY, FEBRUARY 8, 2020
HIGHLAND CHURCH OF CHRIST
400 N. HOUSTON LEVEE RD. • CORDOVA, TN 38018
8:30–10:30 AM



TICKETS: \$50
RESERVE A TABLE FOR 10: \$500
Tickets may be purchased by calling
901-272-3700
or by visiting
WhyHopeWorks.org

GRIT, GRACE, AND GRATITUDE

For more than 30 years, HopeWorks has walked alongside Memphians working toward meaningful employment. From technical job training to professional skills development, HopeWorks has worked diligently to build relationships and a network of support for its students. This work is rewarding, but it is challenging and emotionally rigorous. Simply put – it takes grit.

We're not scared of hard work, and our students aren't either. In recent years, we've expanded our work to meet the evolving needs of our community. As challenges increase, so does our drive to support our neighbors. That's why we're expanding our reentry programming, connecting with new nonprofit partners and seeking opportunities to grow. The needs of our community demand it.

Above all, we're grateful. We're grateful to watch our students walk across the stage and receive their diploma. We're grateful for supporters like you, who invest time and resources into our organization. And we're grateful for incredible partners, like our speaker this year, Brad Martin.



MEET BRAD MARTIN

Brad Martin is a close partner of HopeWorks. Through his work with Hope 2 Hire, Brad has made a tremendous impact on incarcerated people in Shelby County – bringing needed technical programming and education directly to inmates within Shelby County Division of Corrections.



Brad's connection to and care for Memphis runs deep. He graduated from the University of Memphis where he served as president of the student body. After he earned his bachelor's degree, Brad went on to earn his master's degree from Vanderbilt University. He returned to the University of Memphis for the 2013-2014 academic year and served as interim president. He was subsequently awarded an honorary Doctor of Letters from the university.

Brad is a talented leader, author, businessperson and representative. He served as CEO of Saks and its predecessor firm for nearly 20 years, during which the company grew from a 10-store base in East Tennessee to become a Fortune 500 enterprise. During his tenure, the value of the company's stock increased more than twelvefold.

Brad also co-founded Corporate Child Care, Inc., which became the largest corporate-affiliated childcare company in the United States. He also served five terms as a member of the Tennessee House of Representatives and holds the distinction of being the youngest person ever elected to the Tennessee legislature.

Today, Brad is involved in a number of civic and philanthropic activities and chairs the Martin Family Foundation. He is chairman of Chesapeake Energy, chairman of RBM Ventures, and retired chairman and CEO of Saks Incorporated. Martin serves on the Board of Directors of FedEx Corporation, Chesapeake Energy, and Pilot/Flying J.

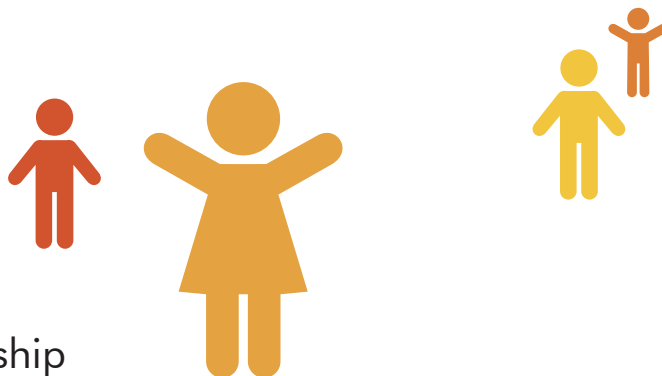
SPONSORSHIP OPPORTUNITIES

Now more than ever, with enormous opportunity on the horizon, HopeWorks needs your support. Your sponsorship dollars will pave the way for HopeWorks' deep investment in the community, offering double the number of classes, and providing students with vital life-enriching services in a neighborhood they call home.

It costs approximately \$3,000 for one student to go through HopeWorks' nine-week Personal and Career Development program. Through this program, high school dropouts get an education. Convicted felons receive employment skills for a new start. Fathers and mothers learn how to be responsible, caring parents for their children. All are given spiritual guidance and are pointed to God, who will sustain them wherever life takes them. It's this holistic approach that HopeWorks believes breaks the cycle of crime, addiction and generational poverty that traps so many in our city.

Providing financial support isn't possible for everyone, and we understand that and appreciate your fervent prayer. But, for those who are called to this type of support, we embrace your gift. Below are suggested increments for you or your group to consider when sponsoring a student:

- One week: \$250
- Two weeks: \$500
- Three weeks: \$750
- One month: \$1,000
- Complete PCD Class: \$3,000



If you are interested in sponsorship opportunities, please contact executive director Ron Wade at:
rwade@whyhopeworks.org
901-272-3700



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